Dissemination Plan

Project acronym: IMPACT-EV
Project title: Evaluating the impact and outcomes of EU SSH Research

Grant Agreement number: 613202
Coordinator: CREA-UB
Date of deliverable: Month 4
Date of actual submission: Month 4
Start date of the project: 01/01/2014
Project duration: 48 months
Work package 10
Task: 1 Deliverable: 1
Lead beneficiary for this deliverable: 1
Dissemination level: PU
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DISSEMINATION PLAN

The main objective of the Dissemination Plan is to disseminate the project results and outputs among the scientific community, policy makers and stakeholders, including the citizenry in general, in order to increase its effectiveness and maximise its impact (WP10). The present Plan outlines all the activities for the dissemination of the foreground, an overall calendar and other relevant aspects.

IMPACT-EV will be conducted by using the communicative methodology of research which has proven to have great scientific, policy and social impact. This methodology involves the permanent dialogue between researchers and main stakeholders (i.e. policy makers, scientific officers, enterprises, public authorities and citizens) in the analysis of SSH research outcomes and impacts (scientific, policy and social) as well as in the development of new impact assessment procedures and standards for EU funded SSH research. This methodological approach will be also present in all the activities foreseen in the present Plan. The wide variety of stakeholders will be not only considered as target publics but also as active agents who are key in the development of the foreground as well in their dissemination. Special attention will be made on the participation of those sectors of society who traditionally have been excluded of these processes.

This Plan is a project deliverable (D10.1) that will be updated three times during the project lifespan (M4, M24 and M48). In this regard, the final version of this document will be focused on activities to disseminate the IMPACT-EV outcomes beyond the project. Besides these three versions, it will be annually revised by the Steering Committee. All the inputs and recommendations of the Steering Committee will be systematically taken into consideration. Throughout the project, special attention will be paid in order to guarantee that the project is reaching out each of the target groups.

In order to guarantee the proper fulfilment of the present plan, IMPACT-EV Coordination Team will also be in contact with the DG Research and Innovation Press Officer and Press Assistant (Communication Unit of the European Commission). Any suggestion coming from the EC in terms of project dissemination will be taken into account and the KMC will communicate it to the rest of the IMPACT-EV team.
Additionally, according to the Grant Agreement, Annex II, the consortium has to provide periodic reports that might include a publishable summary on the expected final results and their wider societal implications. If it is the case, the EC might publish this text online.

**PLANNED ACTIVITIES**

**Series of IMPACT-EV Webinars**

A series of webinars will be offered to the general public in order to disseminate the research findings of each WPs. It will be an opportunity to open up online public discussions around the project’s results. These webinars will be open interactive spaces where anyone interested will be able to register and participate online out of charge. All the webinars will be recorded and made available to the public through the project website (video channel).

A webinar will be conducted at the end of each work package, the tentative dates are: June 2014 (M6) for WP1, December 2014 (M12) for WP2 and WP3, December 2016 (M36) for WP4, June 2017 (M42) for WP5, September 2017 (M45) for WP7, October 2017 (M46) for WP6, and December 2017 (M48) for WP8, WP9 and WP10 (This webinar will be mostly dedicated to WP8).

Each WP leader in dialogue with the rest of the WPs teams and the KMC coordinator will be in charge of organizing the corresponding webinar. The WP10 leader will oversee all the process.

See the IMPACT- EV Webinar guide in the Appendix for more technical and logistical details.

**Scientific articles for high impact peer reviewed journals**

Articles will be published in high impact journals in a wide range of areas such as research evaluation, policy, sociology, scientometrics, among many others. The reports resulting from each work package will be the basis for the scientific articles and specific special issues. Consortium members will target Golden Open Access journals, in order to promote the project outreach beyond academia. Many of the highest impact journals are not Open Access journals (Gold OA) but they offer the possibility to publish Open Access by covering the Article Processing Charge fees.
The IMPACT-EV “Plan of Management of Knowledge and Intellectual Property” specifies the procedure to propose publications based on the project results as well as aspects such as confidentiality, integration of pre-existing know-how, consideration of background and side-ground, allocation of results’ ownership, and rights of exploitation of knowledge.

In the DOW, the consortium committed to publish a series of articles/Special issues:

December 2016 (M36)  
D10.5) Series of articles/Special Issue on EU FP SSH research impact (Report 2)

December 2016 (M36)  
D10.6) Series of articles/Special Issue on EU FP SSH research impact (Report 3)

December 2017 (M48)  
D10.7) Series of articles/Special Issue on citation features of SSH, Scientometric indicators, identifying Success stories on scientific impact and on the dynamics of social network scientific dissemination (Report 4).

December 2017 (M48)  
D10.8) Series of articles/Special Issue on the relationships, interactions and transference of SSH research into policy-making and impact (Report 5).

December 2017 (M48)  
D10.9) Series of articles/Special Issue on social impact of SSH research (Report 6).

December 2017 (M48)  
D10.10) Series of articles/Special Issue on the development of the European Research Area.

December 2017 (M48)  
D10.11) Series of articles/Special Issue on potential indicators of social and policy impact and on the systems of selection, monitoring and evaluation for SSH research projects. (Report 8.1 and 8.2).
This plan will be proposed by the Knowledge Management Committee (KMC), and approved by the Steering Committee.

**Participation in scientific conferences**

Project results are expected to be presented for discussion to international and national scientific conferences. Partners are encouraged to present the findings in conferences from their respective areas of expertise as well as transdisciplinary or specialized forums. Some examples of them are: World Congress of Sociology, the International Conference on Science and Technology Indicators, the CHER (Consortium of Higher Education Researchers), the ESOF (Euroscience Open Forum), the International Conference of the International Society for Scientometrics and Informetrics, the Annual Meeting of the Society for Social Studies of Science, or the International Conference on Webometrics, Informetrics and Scientometrics, among many others.

The “Plan of Management of Knowledge and Intellectual Property” outlines the procedure to present outcomes from the project in scientific conferences. The dissemination at these venues will be done throughout and beyond the project lifespan. All partners are responsible of proposing conference papers, panels, symposia, roundtables or any other type of public presentations. As already mentioned, this plan will be proposed by the Knowledge Management Committee (KMC), and approved by the Steering Committee.

**IMPACT-EV website**

The project website (http://impact-ev.eu) has been designed targeting a wide range of publics and with different language uses –from a very specialized and technical audience to lay persons. The website is meant to be not only a space for posting project related information but also as a dynamic site where visitors can engage in a public debate adding their comments and sharing information.

Three different services will be used in order to keep track not only of the visits but also of all the different uses that visitors can make from our website. These are: *google analytics*, *readermeter.org* and *tynt*. Besides these services, visitors will be able to visualize data produced by the project through the *visualizing.org* application.
A list of criteria to guarantee the correct use of the website will be made public on the website. All the public interventions of the website must comply with the fundamental rights and the ethical standards established by the corresponding international bodies.

The project website has been launched in Month 1 and will be permanently updated beyond the project lifespan.

The WP10 leader in dialogue with the KMC coordinator will be in charge of the creation and update of the website. All the partners are encouraged to provide feedback, suggestions, and propose materials to share on the website.

**Press releases and media coverage**

Press releases will be elaborated and disseminated for every IMPACT-EV public event. Besides, major project milestones will be also summarized in press releases targeting TV, popular science magazines, newspapers and online platforms, among others. Members of the IMPACT-EV consortium have already previous experience in participating in Media Briefings. For instance, the European Commission selected INCLUD-ED as the first SSH FP project to be the main focus of a media briefing organized in Barcelona. IMPACT-EV will build on this experience in order to establish a solid relationship with the media.

Press releases will be posted in the website and will be properly distributed among the media. Besides, efforts will be dedicated to reaching out to general audiences. Partners will seek support among Communication officers of their institutions for this endeavour. Thus, regular contact and assessment with communication experts from the EC DG Research and Innovation will be maintained.

Press releases and media coverage will be ensured throughout the project activities. Special attention will be paid to the country seminars (December 2015, M24) and the final conference (December 2017, M48).

Each partner will be responsible to disseminate the project results in the mass media. WP 10 leader will be informed of every press release or contact made in order to keep track of them. WP10 leader in collaboration with the KMC coordinator will be in charge of being in contact with the communication experts from the EC DG Research and Innovation for their assessment.
IMPACT-EV Newsletter

The IMPACT-EV newsletter will serve to the purpose of disseminating a summary of the ongoing findings in a non-specialized and friendly language. They will be elaborated every year (a total of four: December 2014, December 2015, December 2016 and December 2017). The newsletter will be emailed to subscribers (those who have signed up in the website), and afterwards all of them will be made available in the project website. The newsletter will be also widely disseminated through the social media.

The WP10 leader in collaboration with the KMC and the entire consortium will be in charge of elaborating them. Prior to publication, the newsletters will be approved by the KMC Coordinator.

Country seminars on scientific, policy and social impact assessment (WP10)

Eight national seminars on scientific, policy and social impact of SSH research are foreseen to be organized. These seminars will be useful for disseminating IMPACT-EV results in each national context and for promoting a closer collaboration with different stakeholders (researchers, policy makers, end-users and research funding agencies). This dissemination activity will support the process to translate IMPACT-EV results into evaluation pilot programmes at the member state level. For this reason, the participation of the different groups of stakeholders at the country level will be ensured, specially promoting the participation of those who are often the most underrepresented in public debate within each collective (e.g. young researchers and vulnerable groups of citizens).

The seminars will be conducted on December 2015 (M24) (this is a tentative date that is open to be agreed by all the partners involved). WP10 leader in collaboration with the KMC coordinator will propose a guide to support the common organization and outline of the seminars at each member state level.

Each WP leader will be in charge of organising the seminar in their country, in coordination with the WP10 leader and the KMC Coordinator. The idea is to involve national and regional evaluation agencies in these seminars.
Policy briefs

Two policy briefs (D10.2 and D10.3) with the main results of the project will be elaborated. These policy briefs will be written with a very direct language and clear writing for policy-makers. The policy briefs will be elaborated by the WP10 team, the KMC coordinator and in collaboration with the Unit for Research in SSH to fully respond to the EC concerns and requirements. They will be widely distributed through our website, social media and the IMPACT-EV listserv.

The policy briefs will be ready mid-term (December 2015, M24) and before the final conference at the European Parliament headquarters in Brussels (December 17, M48).

The WP10 leader in close collaboration with the KMC Coordinator will be responsible for the elaboration of the policy briefs.

SSH researchers guide

The SSH researchers guide (D10.4) is aimed at supporting researchers in all stages of their careers by providing the most successful strategies and practices carried out in having scientific, policy and social impacts. This guide will be Open Access and available in the project website. The guide will serve to shed light to new ways for researchers to approach SSH as well as to the already existing ones. The SSH researchers guide is not oriented to improve researchers’ ability to disseminate their project results but to provide support and tools of how they can reconsider their research in a way that it can bring about social improvements, and therefore have more impact in the four areas explored (scientific, policy, social and ERA impact).

The content of this guide will be based on the findings obtained throughout the project. The guide will be structured into a series of recommendations and each of them will be justified and illustrated through examples identified in the research. The guide will be released at the end of the project on December 2017 (M48). WP10 team in collaboration with the KMC will be in charge of proposing a first draft. All partners will be requested to collaborate from their own expertise to the guide.

Social media and networks

IMPACT-EV consortium will be present in eight social media networks, both generalist (twitter, facebook, vimeo, slideshare) and academic ones (Mendeley, academia, researchgate, ORCID). This does not pretend to be by any means an exhaustive list, but an initial one that is expected to be enlarged during the project.
While many of the IMPACT-EV researchers are already active in these networks, the consortium will support and encourage them to do so. In those networks where a group account is possible to be created, an IMPACT-EV group will be set up. This is the case of Mendeley. The presence of IMPACT-EV in these networks is expected to be throughout the project and beyond.

For a more detailed account of how the IMPACT-EV consortium will be present in these networks see the “Guide for social media networks” in the Appendix.

**IMPACT-EV Final Conference at the European Parliament Headquarters (Brussels)**

The IMPACT-EV consortium will present the outcomes of the project at the Headquarters of the European Parliament in Brussels. This conference will gather a very diverse body of stakeholders (policy-makers, civil society organizations, researchers, scientific officers from EU and national research funding agencies and others). Results from the project will be presented, especially the proposal of new evaluation frameworks. By moving beyond specific groups’ interests, discussions will be based on research outcomes and on how different stakeholders can assume, use and translate them into their context of action. Actually, the aim of this conference is that transnational, national or regional research funding agencies could implement SSH research evaluation updated mechanisms which take into account not only scientific impact but also political and social impact.

The Coordination institution has already organized three relevant conferences at the European Parliament headquarters. These conferences have been organized under the umbrella of the WORKALO (FP5) project and, more recently, the INCLUD-ED (FP6). In these projects, the debates held with the end-users of the research were present in the roundtables and discussions, not by the researchers but the end-users themselves were the ones in charge of narrating their experience. Back to 2005, the testimony of a Roma illiterate grandmother impacted an MEP and a Member of the Spanish Parliament to present a proposition to recognize the Roma as an ethnic minority. More recently, the testimony of an ex-convicted and ex drug addict shared how it was because of the implementation of successful actions he could go home and now being a founding member of a workers’ cooperative. IMPACT-EV will also promote such direct participation of the end-users in the project final Conference.
Additionally, the coordination institution (and WP10 leader) will collaborate—several meetings will be held—with the Unit for Research in SSH, DG Research, in order to organize this conference.

The conference will be held at the end of the project, in month 48.

The WP10 leader will be responsible for the organisation of the final conference in collaboration with the General Coordination Team, and the KMC Coordinator.

**Collaboration and Acknowledging EC contribution**

In all dissemination outcomes, all partners shall always highlight the financial support obtained by the EU to carry out the project by adding a specific statement of financial support, when the foreground is protected, used and/or disseminated, mentioning the following text:

‘The research/work leading to these results has received funding from the European Union’s Seventh Framework Programme (FP7/2007-2013) under Grant Agreement no 613202’

And, including the following official logos (partners can download them from the WORK SPACE):
## CALENDAR

* Tentative dates, as they are not specified in the DOW

### Ongoing dissemination activities

<table>
<thead>
<tr>
<th>Due date</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Throughout the project *</td>
<td>Dissemination of research outcomes in international scientific conferences</td>
</tr>
<tr>
<td>Throughout the project *</td>
<td>Dissemination through social media network</td>
</tr>
<tr>
<td>Throughout the project *</td>
<td>Contact with DG Research</td>
</tr>
<tr>
<td>Throughout the project *</td>
<td>Press releases and media coverage</td>
</tr>
<tr>
<td>From January 2014 (M1)</td>
<td>IMPACT-EV website</td>
</tr>
</tbody>
</table>

### Activities for the months 1-24

<table>
<thead>
<tr>
<th>Due date</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 2014 (M1)</td>
<td>Publication of the criteria to guarantee the correct use of the IMPACT-EV website</td>
</tr>
<tr>
<td>February 2014 (M2)</td>
<td>At the Kick Off meeting, presentation and approval of the “Dissemination Plan” (first version) and the “Plan of Management of Knowledge and Intellectual Property”</td>
</tr>
<tr>
<td>April 2014 (M4)</td>
<td>D10.1) “Dissemination Plan” (first version) is due.</td>
</tr>
<tr>
<td>June 2014 (Any time from M6)</td>
<td>Webinar on WP1</td>
</tr>
<tr>
<td>December 2014 (Any time from M12)</td>
<td>Webinar on WP2</td>
</tr>
<tr>
<td>December 2014 (Any time from M12)</td>
<td>Webinar on WP3</td>
</tr>
<tr>
<td>December 2014 (M12)</td>
<td>IMPACT-EV Newsletter (Issue 1)</td>
</tr>
<tr>
<td>Due date</td>
<td>Activities</td>
</tr>
<tr>
<td>---------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>December 2015 (M24)</td>
<td>D10.1) &quot;Dissemination Plan&quot; (Second version)</td>
</tr>
<tr>
<td></td>
<td>A policy brief will be released in the middle of the project with the results of the first half of the project, the mapping, the preliminary findings and first recommendations</td>
</tr>
<tr>
<td>December 2015 (M24)*</td>
<td>Country Seminars</td>
</tr>
<tr>
<td>December 2015 (M24)*</td>
<td>IMPACT-EV Newsletter (Issue 2)</td>
</tr>
</tbody>
</table>

**Activities for the months 25-48**

<table>
<thead>
<tr>
<th>Due date</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>During 2016 (Y3)</td>
<td>Steering Committee Meeting: annual revision of the &quot;Dissemination Plan&quot;</td>
</tr>
<tr>
<td>January 2016 (M25)</td>
<td>D9.1) In itinere Evaluation report. Will show and specify the data on dissemination conducted through scientific networks</td>
</tr>
<tr>
<td>December 2016 (M36)</td>
<td>D10.5) Series of articles/Special Issue on EU FP SSH research impact.</td>
</tr>
<tr>
<td>December 2016 (M36)</td>
<td>D10.6) Series of articles/Special Issue on EU FP SSH research impact.</td>
</tr>
<tr>
<td>December 2016 (any</td>
<td>Webinar on WP4</td>
</tr>
<tr>
<td>time from M36)</td>
<td></td>
</tr>
<tr>
<td>December 2016 (M36)*</td>
<td>IMPACT-EV Newsletter (Issue 3)</td>
</tr>
<tr>
<td>December 2016 (M36)*</td>
<td>Updated list of all the dissemination activities conducted.</td>
</tr>
<tr>
<td>June 2017 (any time</td>
<td>Webinar on WP5</td>
</tr>
<tr>
<td>from M42)</td>
<td></td>
</tr>
<tr>
<td>September 2017 (any</td>
<td>Webinar on WP7</td>
</tr>
<tr>
<td>time from M45)</td>
<td></td>
</tr>
<tr>
<td>October 2017 (any</td>
<td>Webinar on WP6</td>
</tr>
<tr>
<td>time from M46)</td>
<td></td>
</tr>
<tr>
<td>Due date</td>
<td>Activities</td>
</tr>
<tr>
<td>-----------------------</td>
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</tr>
<tr>
<td>During 2017 (Y4)</td>
<td>Steering Committee Meeting: annual revision of the “Dissemination Plan”</td>
</tr>
<tr>
<td>December 2017 (M48)</td>
<td>D10.1) “Dissemination Plan” (Third version)</td>
</tr>
<tr>
<td>December 2017 (M48)</td>
<td>D10.3) Policy Brief on SSH Research Impact Assessment.</td>
</tr>
<tr>
<td></td>
<td>A policy brief will be released before the national seminars carried out in the participating countries as well as for the Brussels final conference.</td>
</tr>
<tr>
<td>December 2017 (M48)</td>
<td>D10.4) SSH Researchers guide.</td>
</tr>
<tr>
<td></td>
<td>A guide for SSH researchers in all stages of their careers to enhance their scientific, social and policy impact of their research.</td>
</tr>
<tr>
<td>December 2017 (M48)</td>
<td>D10.7) Series of articles/Special Issue on citation features of SSH, Scientometric indicators, identifying Success stories on scientific impact and on the dynamics of social network scientific dissemination.</td>
</tr>
<tr>
<td>December 2017 (M48)</td>
<td>D10.8) Series of articles/Special Issue on the relationships, interactions and transference of SSH research into policy-making and impact.</td>
</tr>
<tr>
<td>December 2017 (M48)</td>
<td>D10.9) Series of articles/Special Issue on social impact of SSH research.</td>
</tr>
<tr>
<td>December 2017 (M48)</td>
<td>D10.10) Series of articles/Special Issue on the development of the European Research Area.</td>
</tr>
<tr>
<td>December 2017 (M48)</td>
<td>D10.11) Series of articles/Special Issue on potential indicators of social and policy impact and on the systems of selection, monitoring and evaluation for SSH research projects.</td>
</tr>
<tr>
<td>December 2017 (M48)</td>
<td>D9.2) Ex-post Evaluation report. Will show and specify the data on dissemination conducted through scientific networks (Mendeley).</td>
</tr>
<tr>
<td>December 2017 (M48)*</td>
<td>IMPACT-EV Newsletter (Issue 4)</td>
</tr>
<tr>
<td>December 2017 (any time from M48)</td>
<td>Webinar on WP8, WP9, WP10</td>
</tr>
<tr>
<td>December 2017 (M48)</td>
<td>Brussels Final Conference</td>
</tr>
</tbody>
</table>
ANNEX 1. IMPACT-EV WEBINARS GUIDE

The IMPACT-EV series of webinars will be launched during the project lifespan. Webinars are interactive online seminars in which the registered participants can raise questions to the authors presenting their work. Additionally, the record of the webinars can be made available online. The most prestigious universities such as Harvard, Stanford or MIT, among others, use these webinars as a powerful tool to disseminate research and publications.

IMPACT-EV will organise a webinar at the end of each work package in order to spread the research findings and to create a maximum public debate.

Specifically, the webinars will correspond to the following WPs:

WP1: Literature review on Research Impact and Evaluation
WP2: Comparative policy analysis of national SSH evaluation frameworks
WP3: Mapping the impacts and evaluating FP6 (last call) FP7 SSH research in Europe
WP4: Analysis and development of indicators to identify scientific impact of EU SSH funded research
WP5: EU Policy Impact of SSH research projects
WP6: Identifying social impact of SSH research projects
WP7: Strengthening the European Research Area
WP8: Integrative

Besides these webinars, the consortium is open to organize additional ones.

A tab will be created in the IMPACT-EV website dedicated to the webinars. The overall series of Webinars with tentative dates and hours as well as registration and archive of materials and videos will be made available.

Prior to each Webinar

a) Webinar programme:
   -- Each WP leader in collaboration with the KMC coordinator will upload a programme proposal and date in the workspace for all partners to provide feedback.
-- Once the proposal is approved, speakers will have to submit an abstract and any other supporting materials (i.e. slides, documents) in advance for the WP leader and the WP coordinator to be able to review.

b) Registration:
-- Life streamed participants will have to register free of charge.
-- Registration will close the day before the seminar.
-- All the registered participants will receive a document with some basic instructions about how to participate in the webinar, and who are obliged to comply.

c) Technical test:
-- One week before the webinar a test will be performed to make sure that all the software works correctly and that all participants are equipped with the minimum knowledge background to use the programme.
-- Technical support will be provided from the coordination team to make sure that everything works fine.

During the Webinar
-- The duration of each webinar will be of 90 minutes and will be divided into three parts of: 10 minutes (introduction), 50 minutes (central speech) and 30 minutes (debate). All the webinars will start and finish punctually at the established time.
-- Life stream participants will be able to ask questions at the end. The moderator will be in charge of preserving that the basic rules are all respected.
-- A specific twitter hashtag will be created for each of the webinars and it will be announced at the beginning of the session.

After the Webinars
-- The videos will be made available at the Vimeo channel of the IMPACT-EV project. The online visitors will be able to see the webinars and download the presentations and to consult the speakers’ profiles there.
ANNEX 2. IMPACT-EV SOCIAL MEDIA GUIDE

One of the crucial means of dissemination of the IMPACT-EV project is the use of social media with two main objectives: a) Disseminate the project results, emerging issues, and debates through the media, b) Build a network around the IMPACT-EV project, comprising both researchers in social sciences as well as social agents such as policy makers and the civil society.

Besides the six social media mentioned in the project (Twitter, Facebook, Mendeley, Vimeo, and Slideshare), we are now proposing to include three more (Researchgate, Academia.edu and ORCID). Especially important is our relationship with ORCID as Marta Soler, the KMC coordinator is an appointed board member of the organization. This ongoing collaboration will generate interesting and relevant synergies for the project findings. The nine social media are both generalist and academic. During the project and beyond, the consortium will be open to include other emerging social media. Each of the social media will be used in a specific way. In what follows, a brief description of each of them is provided.

Something important to note is that all the information that will be disseminated, shared and disclose through these networks should always fulfilled the confidentiality and other criteria as outlined in the “Plan of Management of Knowledge and Intellectual Property”.

1. TWITTER (https://twitter.com)

Twitter is an online social networking service that enables users to send and read "tweets", which are text messages limited to 140 characters. Twitter has become one of the leading social networks through which important sectors of civil society have been very active. For this reason it is a crucial channel of communication to disseminate the results of IMPACT-EV among experts in social sciences (researchers) as well as among non-experts (civil society).

An official twitter account for the project has been created, @IMPACT_EV, as well as a specific hashtag #ImpactSSH. Different uses have been foreseen for each of them:
This will be the project official account. The most relevant aspects and news about the project will be published from this account.

#ImpactSSH

This hashtag is expected to be used by all the consortium members and other people interested in enhancing social, political and scientific impact of SSH research. The WP10 leader will encourage the consortium and others to contribute to the online dialogue.

2. FACEBOOK (https://www.facebook.com/impactev)

Based on the facebook page of the Horizon 2020 programme as a reference, the facebook account will be used to publish all kind of news related to the IMPACT-EV project. Furthermore, any kind of events that are organized, results that are published and other issues of interest to the project will be posted there. The frequency of the posts will depend on the frequency of news.

3. MENDELEY (http://www.mendeley.com/)

Mendeley is a free reference manager and academic social network that can help to organize research and to collaborate with others online and discover the latest research. This media addresses the scientific community. Moreover, this media provides the option to create internal working groups to share references. These groups can be private or public.

Due to the twofold use of this network we recommend that:

1) Each researcher creates an account at Mendeley
2) A private working group of IMPACT-EV to manage the references for the scientific production of the project will be created. It will be used as a support for the elaboration of the reports and the scientific articles.

3) A public working group will be created to disseminate the scientific articles published under the project and beyond among the social network.

4. Vimeo (https://vimeo.com/)
Vimeo is a social network to share videos created by the users. This network provides the option to create specific channels on concrete issues. Contrary to Youtube, Vimeo allows to register the videos with a creative commons license which is crucial for the publication of the videos created under the IMPACT-EV project.

It will be through VIMEO that the IMPACT-EV video channel will be launched. Therewith the project results will also be made public as audiovisual media facilitating comprehension and dissemination of the project contents in the social media aiming at a viral effect. Publication of the videos will be simultaneous to the publication of the research results and will put special focus on the conferences and webinars scheduled to make this content available. The frequency of the videos will depend on the events scheduled.

5. Slideshare (http://www.slideshare.net/)
Slideshare is the world’s largest community for sharing presentations, supporting a variety of documents and audiovisual media. For the IMPACT-EV project an account at Slideshare will be created to share those power point presentations. This application can be a highly powerful dissemination tool among academics and non-academics.
6. RESEARCHGATE (http://www.researchgate.net)

ResearchGate is a social network dedicated to science and research. The aim is to connect scientists, facilitate collaboration and to share scientific publications. Furthermore this network provides statistical data on citations, downloads, and views of the publications. Since its foundation in 2008 more than 3 million researchers are already using it to exchange their papers and to build networks around the world. As this social network is especially designed for and by scientists, for the IMPACT-EV project the consortium members are encouraged to create an account in this network to disseminate the publications resulting from the project and to create community around this research issue.

7. ACADEMIA.EDU (http://www.academia.edu)

Academia.edu is a social media for academics to share research papers. Users can share their research, monitor deep analytics around the impact of their papers, and follow other members. More than 6 million of researchers are participating in this platform.

Since this social network is especially addressed to researchers, the members of the consortium are recommended to create an account in this network to disseminate the articles that are being published throughout the IMPACT-EV project.

8. ORCID (http://www.orcid.org)

ORCID provides a digital identifier to ensure that researchers can be distinguished from one another and allows keeping track of one’s scientific production. The integration of the ID in key research workflows such as papers, projects, and other documents that you would like to publish, supports automated linkages between the researcher and his or her professional activities.